

# 2008 EXHIBITOR'S GUIDE & MEMBERSHIP DIRECTORY

All new for 2008...*a full color, coffee table publication* that will have a shelf life of a full year. This new publication will be handed out with ticket entry at the Home & Garden Show, along with distribution to the Chambers of Commerce, Better Business Bureau, and all advertisers. **Don't miss out on this year-long marketing opportunity.**



To further maximize the community exposure, additional copies of this Directory will be mailed out by the THRA office from the internet and phone inquiries that are received throughout the year. There will be no additional cost for members to obtain extra copies.

**MEMBER Pricing for the Directory:** The advertising space is limited. Our sales representative will contact you. Fax your response for space reservations immediately.

**Fax Line for SPACE Reservations: (419) 380-0547**

**Premium Full Color with reservation options for next year:**

- Table of Contents page/left facing..... \$1,095
- Inside Covers/left and right pages..... 995
- Rear Cover ..... 1,175

**Other positions:\***

- |   | COLOR | B&W Ad                         |
|---|-------|--------------------------------|
| <input type="checkbox"/> Full Page.....                     | \$795 | <input type="checkbox"/> \$675 |
| <input type="checkbox"/> Half Page/vertical only .....      | 475   | <input type="checkbox"/> 405   |
| <input type="checkbox"/> Quarter page.....                  | 250   | <input type="checkbox"/> 215   |
| <input type="checkbox"/> Business card size ad .....        |       | <input type="checkbox"/> 140   |
| <input type="checkbox"/> Double Truck ad in centerfold..... |       | \$1,295                        |

**NON-MEMBER RATES ADD 20%**

**Black & White Ads:**

Placement of these ads will be determined by available space and clients' specs where possible. We will work it into the mix the best we can, with limited space. The color ads will always have first choice for position.

**Production Cost:\***

An advertisement set-up fee is required if the ad is not supplied digitally ready for printing. Ad composition and production will be charged to the member as follows: **Full page, \$180; Half page, \$130; Quarter page, \$80; Business card, \$40.** Email is the preferred method for approving proof copy.

\*\*The advertising rate is due when ad copy is reserved. **Make checks payable to the THRA.** This contract will serve as your invoice. No invoices will be mailed. Production cost will be invoiced separately and paid for when ad and copy are approved. Ad production requirements and this contract are available online at: [www.PMMediaGroup.com](http://www.PMMediaGroup.com) Direct contact: Heidi Bisbee (419) 279-2404 or Dawson Baker (888) 670-0035

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COMPANY	AUTHORIZED BY	DATE	\$ <sup>**</sup>	AD COST	SOLD BY
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\*Note: This form will serve as your contract, invoice and authorization for production, if any.

